

On behalf of the King Center CEO, Dr. Bernice A. King and the King Center's External Affairs Department, we hope this email finds you and your family doing well! In the midst of everything going on, the King Center wanted to ensure that kids were not only being engaged but also being taught the important lesson of creating the Beloved Community. With this in mind, Student's With King is kicking off a new initiative - "Kids for Kindness" Challenge. We are encouraging school age students to share their acts of kindness during this COVID-19 pandemic by posting their acts of kindness on social media and using **#KidsforKindnessSWK** to spread the love. The "Kids for Kindness" Challenge is a student engagement opportunity for youth to be creative and active. We can all help to build a Beloved Community by performing as many acts of kindness as possible.

We are asking all students in grades K-12 to participate and share with their family and friends. The Kids for Kindness Challenge will launched on this Friday, May 1, 2020 and go through Sunday, May 31, 2020. This is a social media campaign focused on encouraging youth to show their acts of kindness during this unprecedented time.

It's easy, we are asking everyone to participate. Encourage your students to Take the Challenge!!

Also to be featured on The Students with King Instagram, use **#KidsforKindnessSWK** and tag our Instagram@StudentswithKing. Additionally, if you decide not to participate, please still follow our instagram so that you and your students can stay up to date with all of the King Center's youth initiatives!

We hope you will join us!

Donald A. Bullock

Students with King

Program Manager

The King Center